

Amberley Village Council – Public Outreach Committee
Meeting Minutes
June 18, 2010

In attendance: Peg Conway, Leslie McIntosh, Merrie Stillpass, Fran Cohen, Anna Shaw, Bernie Boraten, Jack Monahan, Amy Rubenstein

Prior Minutes

The minutes from the meeting of April 30, 2010, were approved as distributed.

Ice Cream Social Report

Event co-chair Amy Rubenstein reported on plans to date for the Ice Cream Social on Aug. 15. A bluegrass band called “Hobo Clay” has been engaged. UDF ice cream will be served, and cost has been assured to be same or better than prior years with Ben & Jerry’s by a contact of Amy’s at UDF. Ice cream will be scooped and served in cones or bowls, with a few toppings also available. The UDF old-fashioned ice cream truck may pay a visit; that is not confirmed.

Amy and co-chair Deanna Woods would like to have an art exhibit as part of the event. Residents of all ages will be invited to submit art for display. Each entrant will be required to furnish an easel for display.

The timing of the event was discussed. Due to the earlier start of the school year, young families would prefer an early start. It was agreed to change the time of the event to 6:00 to 8:30, so it starts an hour earlier, ends a half-hour earlier but actually goes a half-hour longer.

Peg will promote event in newsletter article that will come out early Aug. She will send the timeline for past years to Amy and convene a logistics planning meeting in mid to late July.

Summer Newsletter

A list of suggested articles was reviewed and assignments made. Deadline for submitting copy is July 2.

Future of the Newsletter

Anticipating upcoming budget decisions, the Committee discussed the prospect of eliminating the printed newsletter to focus on web-based info and save money. No decisions were made.

Website Calendar

Feedback has been received that the calendar contains too many entries about events that are not of general appeal, so that it seems cluttered. The Committee agreed that the calendar should be for events that appeal to a wide audience and that generally, regular programming items (ie of the Parks, JCC) should not be included, other than perhaps a single notice of registration opportunities with a link to more details.

Promoting AV pdf

The desire to distribute the pdf about Amberley to realtors was discussed. Peg will recruit a teen volunteer to work at a Village Hall computer from the info@AmberleyVillage.org address to distribute it by email to area realtors.

Display for Neighborhood Fair (First Suburbs Consortium)

Merrie is awaiting more info on details for participating in this event being organized by the First Suburbs Consortium. She will also follow up with Jay Schatz about the AV video he volunteered to create.

AV bags

Supplies are low. The Committee agreed to order more, but a smaller quantity than previously.

There being no further business, the meeting was adjourned.

Chair: _____ Date: _____